THE PULSE

NEWS OF THE NEW ENGLAND DEACONESS HOSPITAL

VOLUME VII, NO. 3 APRIL, 1953

NEW DEPARTMENT HEADS

MRS. BENJAMIN S. BLANCHARD

Mrs. Blanchard, the most recent appointee to the administrative staff, began her duties as Director of Volunteer Service on April sixth. Mrs. Blanchard is replacing Miss Pamela A. Whitney who has resigned to be married.

Mrs. Blanchard is a graduate of Radcliffe College. She comes to us from the New Hampshire Society for Crippled Children and Handicapped Persons, Manchester, New Hampshire, where she was Director of Professional Services.

Prior to her position there she was with the Institute of Physical Medicine and Rehabilitation in New York City as Program Coordinator. Her position included public relations work with speaking engagements and guided tours for professional people. As Director of Volunteers, another phase of her work, she was concerned with the children and library facilities. In this position she also had experience as a social work assistant.

During the war, Mrs. Blanchard was a personnel assistant in the Eastern Area Office of the American Red Cross at professional personnel and employed 700 stenographic and clerical staff workers.

MRS. RUSSELL BURRAGE, JR.

Although Mrs. Burrage has been a Public Relations Consultant on a part-time basis to the New England Deaconess Hospital since last October, she joined the department head staff officially as Public Relations Director on March first.

Mrs. Burrage also had a former connection with the New England Deaconess Hospital in that she worked on this account during the four years she was with the advertising agency, Gilchrest-Spriggs and Company.

Mrs. Burrage was Assistant Public Relations Director for four years with American Airlines in Boston. Her most recent work was for the 1953 Heart Fund Campaign. She was Director of Publicity for the statewide drive — and the goal is already asured.

A daily commuter, Mrs. Burrage comes from Wenham, where she lives with her husband and two little girls.

Photo by J. Coyne

FOUR NEW DEPARTMENT HEADS becoming acquainted at the coffee hour — from left to right, Mrs. Grace A. Blanchard, Director of Volunteer Service; Miss Florence A. Crocker, Executive Housekeeper; Mr. Herman E. Decker, Comptroller; and Mrs. Elizabeth F. Burrage, Public Relations Director.

MISS FLORENCE A. CROCKER

It was with real pleasure that Miss Florence A. Crocker was welcomed back to the New England Deaconess Hospital last February second. Miss Crocker was appointed as Executive Housekeeper.

Miss Crocker originally came to the New England Deaconess Hospital in 1927. She worked here for eleven years as Assistant Housekeeper under Mrs. Carolyn M. Keatley, a former Executive Housekeeper, who was beloved by and an inspiration to all. Because Mrs. Keatley felt that Miss Crocker should carry a position of greater responsibility, she urged her to accept an offer as Housekeeper at the Meriden Hospital, Meriden, Connecticut. After four years there, Miss Crocker's desire to return to Boston was so strong that she returned and became the Executive Housekeeper at the Malden Hospital for eleven years. It was from there that she came to us.

Miss Crocker has many old friends at the New England Deaconess Hospital and although there have been many changes in the past years, we hope she is beginning to feel at home once again. Because Miss Crocker has always been loyal to the New England Deaconess Hospital, she was glad of an opportunity to return.

MR. HERMAN E. DECKER

Mr. Herman E. Decker has been appointed Comptroller of the New England Deaconess Hospital. He is filling a newly established position and came to the hospital on March thirtieth. Mr. Decker is temporarily engaged in observing the operations of the various departments, for his work consists of organizing and administering the business functions of the hospital.

A graduate of Boston University, Mr. Decker holds two degrees — Bachelor of Business Administration and Master of Education. His most recent position was that of Auditor with the firm of Lybrand, Ross Brothers, and Montgomery in Boston. Prior to that he was Professor of Accounting at Bryant College in Providence for seven years and Head of the Commercial Department at the Taunton High School for eight years. It is in Taunton that Mr. Decker, his wife, and three children live.

THE PULSE

APRIL, 1953

NEW ENGLAND DEACONESS HOSPITAL
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BEFORE AND AFTER

How did we ever do it before? That is a question which is being asked day after day by members of the Dietary Department and Surgery. Those who saw the abandoned sections of Deaconess and Palmer after moving day wondered how the quantity of work at such a high quality as the Deaconess puts out had ever been done.

The centralization of the kitchens and surgeries has at last been accomplished. Not only are there modern areas in which to work, but also there is modern equipment with which to work. The newest possible equipment has been purchased and installed. Stainless steel counters, cabinets, tables, drawers, and so forth have been used throughout.

Just as any new ship and crew needs a shakedown cruise, that is true in these newly-located departments. Not only does the equipment need to be tried and used, but because of the consolidation the people who worked in the decentralized units have had to make adjustments in working together in a larger area.

On the day of the dedication of the hospital, June 9, it will be possible to view these areas on the conducted tours which will be scheduled.

NEW UNIFORMS

New uniforms for those people to whom uniforms are furnished by the hospital are to be bought soon. It will not be possible for all the women to blossom out at once in them, but gradually a uniform of one color will replace the various colors now worn. For identification purposes aprons of various colors will be worn to denote departments. A basic uniform will mean that a better stock of all sizes can be maintained.

As it is hard to choose a basic color, a poll will be taken on Tuesday, April 21, in the Cafeteria. There will be on exhibition uniforms showing three colors — yellow, grey, and green — from which to choose. The color which receives the most votes will become the standard color. All employees may vote and ballots may be obtained from your department head.

What will the color be?

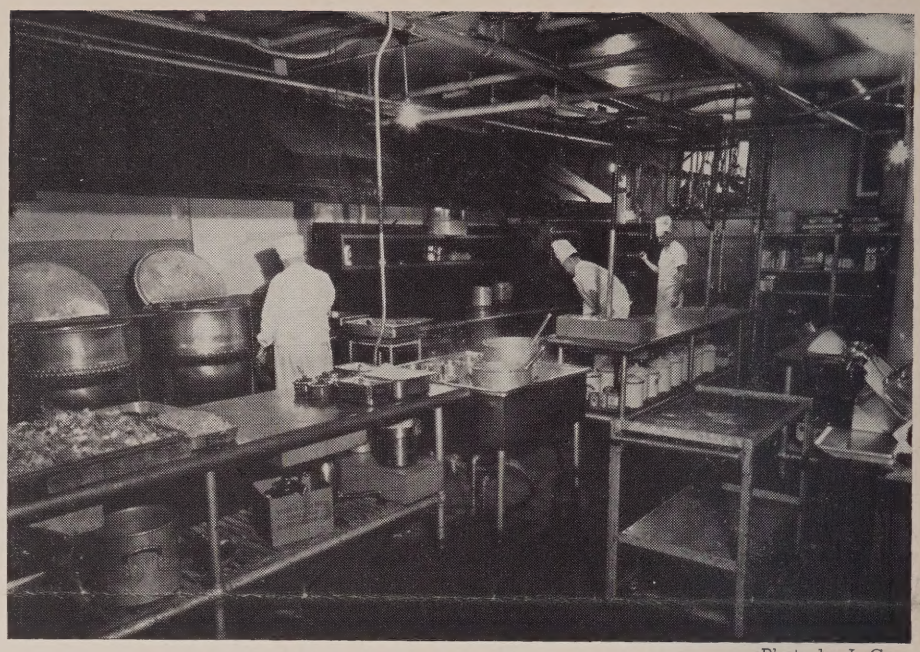


Photo by J. Coyne

OLD DEACONESS KITCHEN with Alex Goldsmith and Dennis Collins at the far right.

NATIONAL HOSPITAL WEEK

National Hospital Week begins May 10. These seven days, which include the birthday of Florence Nightingale, May 12, are dedicated to the spirit of goodwill and understanding which we hope some day will be observed 365 days a year.

National Hospital Week is new this year, though hospitals are familiar with National Hospital Day, observed since 1921. Traditionally, this observance has been a time to bring citizens of the community into the hospital and stimulate their interest in how it operates and what its service means to them. Development of that community interest and understanding is now more important than ever before. As our hospitals become more complicated and more expensive to manage, their dependence on public support grows.

Although a patient's stay in the hospital is now shortened, the cost per day is not a fair way to judge a hospital bill. All the special services such as laboratory tests, X-rays, drugs, oxygen, are likely to be concentrated in the first few days a patient is in the hospital. The cost of these services would be the same if the patient stayed 12 to 15 days. Bills are higher, therefore, because:

1. Hospital employees now work shorter hours and consequently more are needed to do the job.

2. Hospital salaries are up like those in all types of business, payroll makes up 65 per cent of the average hospital's budget.

3. New life-saving "wonder" drugs are costly to buy, require skill in preparation and use.

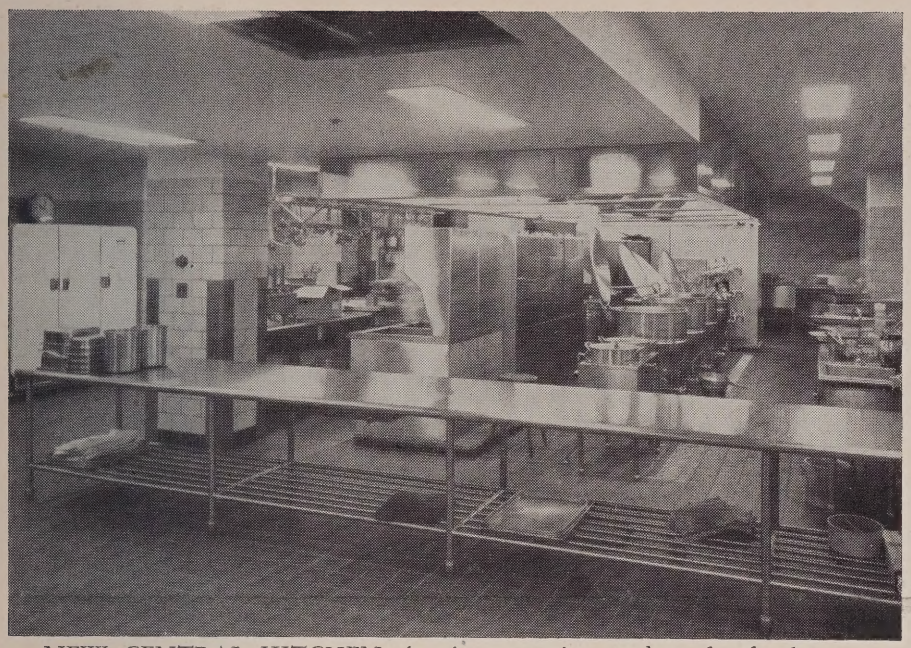
4. New techniques for diagnosis and treatment mean more intensive care, require more personnel, more equipment and supplies — and are more expensive these days when everything costs more.

It is the results that count. Even though many items cost more individually than they did ten years ago, the shortened stay in the hospital makes the total hospital bill very little more than ten years ago. The patient is actually ill less time and the additional cost is negligible — that is the result which counts.

This is the story of which the community must be made aware. Support from the community can come only when the people of the community understand thoroughly the hospital's problems and needs and its importance to their personal and family protection. An objective way, therefore, to look at a hospital bill is as a whole, giving full consideration to the lessening of pain and suffering, the relief from worry, and — most important of all — the saving of lives. Hospital administrators feel that making their story known is important — as one out of every eight people in the nation will go to a hospital this year!

DEDICATION DAY

JUNE 9, 1953



NEW CENTRAL KITCHEN showing egg timers, deep fat fryolator, cereal cookers, stock pots, steamers, and gas and electric ranges. Photo courtesy of Commercial Cooking Sales-Engineering, Boston Edison Company.

AID FOR CANCER RESEARCH

A freeze-drying apparatus was presented to the Cancer Research Institute and accepted by Dr. Shields Warren, Director, by the group known as Aid for Cancer Research. The equipment was presented in recognition of the work achieved at the Institute.

The group was organized in January 1943 and has a membership of twenty-six. "Give to Live" is the motto of this group which raises money for cancer research. A Medical Advisory Board of which Dr. Sidney Farber, Children's Medical Center, is chairman helps the group select the hospitals most deserving of the grants. The selected hospital then suggests the equipment which it needs and the organization buys it for the institution. The grants given to date total more than $18,000.

Hospitals other than the New England Deaconess Hospital which have received equipment from this group include the Children's Medical Center, Peter Bent Brigham Hospital, Beth Israel, Massachusetts General, Jewish Memorial, Massachusetts Memorial Hospitals, and the Holy Ghost Hospital.

WINS CANCER RESEARCH FELLOWSHIP

Dr. W. Bradford Patterson, former New England Deaconess Hospital Resident, recently received a fellowship for study and research from the American Cancer Society.

RED CROSS DRIVE AT HOSPITAL RAISES $576.50

Mrs. Gertrude S. Jameson, Social Service Director, was again Chairman of the New England Deaconess Hospital's Red Cross drive for funds. Mrs. Jameson with the aid of the other department heads collected $576.50, which will help the Red Cross provide disaster relief and process blood into plasma and gamma globulin. This year more people than ever before contributed to our drive. It is to Mrs. Jameson's credit, as well as her assistants, that the drive was so successful.

EASTER SUNRISE SERVICE

Rev. Rudolph Samuelson conducted, on the roof of the Baker Building, a sunrise service on Easter morning for nurses. Mrs. Samuelson accompanied the singing on a miniature electric organ.

BLUE CROSS-BLUE SHIELD DEDUCTIONS

Deductions for Blue Cross and Blue Shield coverage will be made on the April thirtieth check, which will be distributed on May fifth rather than the April fifteenth check.

CITATION FOR DR. CHARLES C. LUND

Dr. Charles C. Lund, past president of the American Cancer Society and a staff member of the New England Deaconess Hospital, recently was presented with the Massachusetts Division's award for his outstanding contribution to the fight against cancer.

The American Cancer Society has now opened its 1953 Cancer Crusade. Contributions may be made through your department head if you wish to make a contribution. Dr. William A. Meissner is the chairman for the New England Deaconess Hospital.

TETANUS TOXOID

Tetanus Toxoid is used to prevent tetanus (lockjaw) which may occur following an injury. Everyone is strongly urged to take advantage of this protection. Please watch the bulletin board for an announcement of when this will be given at the Employee's Health Clinic.

BOWLING SCORES

April 3, 1953

Team	*Points*
Mr. Sabine	73
Mr. Emery	67
Mr. Bettinelli	65
Mr. Lowry	60
Mr. Schraub	58
Mr. Makrokanis	56
Mr. Marotta	49
Dr. Cook	47
Miss Fossati	36
Miss Hankinson	28
High Averages for Year	
Margaret Cote	85.7
Robert D. Lowry	96.6
Charles Schraub	96.3
High Singles for Year	
Anna White	112
Charles Schraub	141
High Three-String Totals for Year	
Anna White	315
Robert D. Lowry	347
High Singles, April 3, 1953	
Klara Hankinson	98
Robert D. Lowry	127

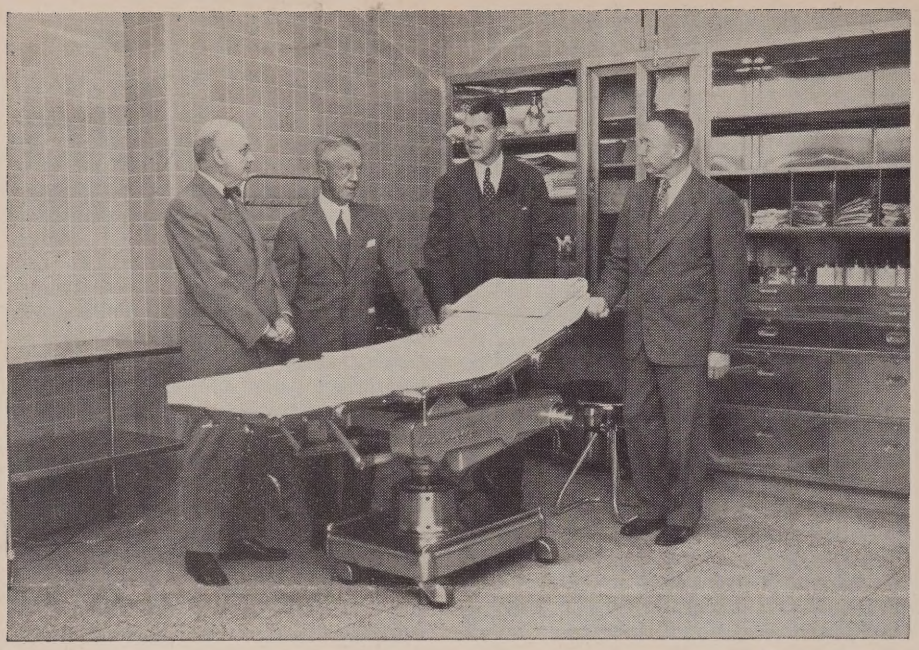


Photo by J. Coyne

EXAMINING THE EQUIPMENT in one of the twelve new operating rooms which are now being used are, left to right, Dr. Roger C. Graves, a member of the Committee on Operating Room Procedures; Dr. Frank H. Lahey, Honorary Surgeon-in-Chief; Dr. Richard B. Cattell, Chairman of the Administrative Staff of the Medical Staff; and Dr. Leland S. McKittrick, Surgeon-in-Chief.

REV. EMORY S. BUCKE

Rev. Emory S. Bucke, trustee of the New England Deaconess Hospital, was recently appointed by The Methodist Publishing House as New England Field Representative for the denomination's publishing activities and services. Dr. Bucke's headquarters will be at the Cokesbury Book Store, 577 Boylston Street, Boston.

Dr. Bucke served as editor of *Zions Herald* from 1944. He has served as an instructor in religious journalism at Boston University School of Public Relations. He serves several other religious and educational institutions as a board member. Dr. Bucke assumed his new duties on April fifteenth.

ENGAGEMENTS

Miss Joyce Elaine Coombs, '55 Jr., to Mr. Phillips M. Graves of Shelburne Falls. Mr. Graves has enlisted in the Air Force and is stationed at Sampson Air Force Base, Geneva, New York.

Miss Constance Webb, '53 Jr., to Mr. Thor Korda of Falmouth Foreside, Maine. Mr. Korda is attending Tufts College Dental School.

Miss Nancy Jane Whittall, '54 Sr., to Cpl. Richard I. Blanchard, U. S. Army. Mr. Blanchard, who was graduated from Weymouth High School, has been in the service for three years and has just returned from eight months in Korea.

Miss Pamela A. Whitney, Director of Volunteer Service, to Mr. Humphrey H. Swift of Hingham. Mr. Swift, a graduate of the University of North Carolina at Chapel Hill, is a vice-president of Swift and Anderson Company and Standard Thermometer Company. A June wedding is planned.

WEDDINGS

Miss Barbara Farrell, '52 Jr., to Mr. George E. Duffy on December 21, 1952 at the Immaculate Conception Church, Cambridge. Mr. Duffy will be graduated from the Boston University School of Education in June. Mr. and Mrs. Duffy are living at 16 Manchester Road, Brookline.

Miss Marjorie Howard Mannino, '53 Sr., to Mr. Douglas Howe McCarter on March 28, 1953 at the Emmanuel Church in West Roxbury. Mr. McCarter is a graduate of Wentworth Institute. They will make their home in Millis.

Miss Barbara A. Vadala, Clinical Supervisor, to Dr. Frederick Stephen Tomchik on February 14, 1953 at St. Joseph's Church in Arlington. Dr. Tomchik, a graduate of Harvard Medical School, is now completing a special course in radiology at the Massachusetts General Hospital. Dr. and Mrs. Tomchik are living in Belmont.

Miss Phyllis Pender, class of 1939, to Mr. Raymond C. Williamson on March 19, 1953 at the home of the bride in Friendship, Maine. Mrs. Williamson has been employed for the past ten years in the office of Dr. Roger W. Mann and has been acting assistant superintendent of the Roger W. Mann Hospital in Jeffersonville, Vermont.

Mrs. Marion Walters Bell, a New England Deaconess Hospital School of Nursing graduate, to Dr. Raymond Wing of Easton, Pennsylvania, on March 21, 1953 in Room 304, Central Building. Rev. Rudolph Samuelson performed the ceremony.

THE SHAPE OF THINGS TO COME

Now is the time to cut down on those calories . . . before the hot weather is upon us. Swimming, tennis, and golf provide exercise, but remember that it takes a great deal of exercise to lose one pound. So try to eat less — wisely.

If you would like some help in "shortening the waistline," drop in at the Health Clinic on Palmer II.